

# ARYABHATTA COLLEGE

## Finance and Investment Cell

### Annual Report for the Academic Session July 2023- June 2024

The activities undertaken by the Finance and Investment Cell of Aryabhata College from July 2023 through June 2024 were as follows:-

#### Academic Events and Workshop

##### 1. You Grow Girl by Ms. Navya Naveli Nanda - 04th July 2023

<https://aryabhatacollege.ac.in/society/d1wb5ajxjjujli55f203t345E.1%20You%20Grow%20Girl%20Navya%20Naveli%20Nanda.pdf>

Aryabhata College's Finance and Investment Cell orchestrated a transformative workshop against street harassment, partnering with Navya Naveli Nanda, Yuva, and L'Oréal. With Ms. Nanda's inspiring advocacy, Yuva's passionate discussions, and L'Oréal's commitment to empowerment, the event ignited hope and unity. Together, they strive to create a safer, more inclusive society, where every individual walks the streets with pride and dignity, free from fear.



## 2. Annual Magazine Launch- Absolute Advantage

23rd August 2023

Chief Guest - Mr. Subhash Chandra Garg, Former Finance Secretary of India

<https://aryabhatacollege.ac.in/society/d1wb5ajxjjujli55f203t345E.2%20Absolute%20Advantage'23%20Report.pdf>

The third edition of the Finance and Investment Cell's annual Absolute Advantage magazine, published by Aryabhata College, was released on 23rd August 2023. This publication contained a range of articles covering topics such as politics, economics, and finance. The distinguished presence of Mr. Subhash Chandra Garg, the former finance secretary of India, lent a special aura to the occasion as the chief guest. Mr. Garg's address adeptly demystified the concept of absolute advantage, making it accessible even for those unfamiliar with financial matters. The following interactive 'Question and Answer' session further deepened participants' understanding.

The event highlighted the need for financial literacy in the complex modern world. Seamlessly interweaving art, discourse, and exploration, the "Absolute Advantage" launch impeccably showcased the multidimensional essence of modern education. The event seamlessly reiterated the Finance and Investment Cell's steadfast dedication to nurturing knowledge and its practical application.



### 3. Annual Group Discussion - Samvaad

3rd September 2023

Speaker - Mr. K M Chandrashekhar, Former Cabinet Secretary of India

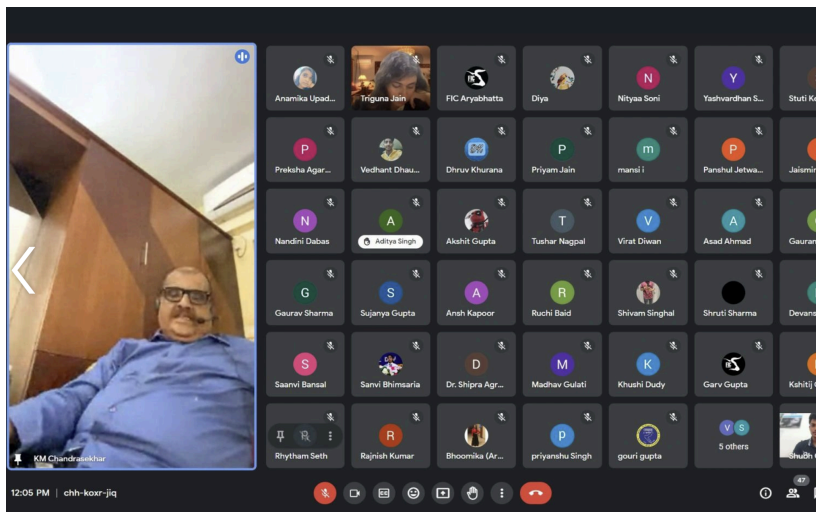
<https://aryabhattachcollege.ac.in/society/d1wb5ajxjjujli55f203t345E.3%20Samvaad'23%20Report.pdf>

The purpose of Samvaad is to provide future leaders with a platform to exchange their thoughts, ideas, and opinions. Through Samvaad, we want to start conversations about a range of issues that will affect how humanity develops in the future. An expert speaker guides the discussion by outlining their opinions on the subject at hand. The group discussion is then continued by our student moderators, who allow each student to present their analysis of the subject and engage in cross-examination with other participants about their points of view. The discussion will come to an end after the group has thoroughly examined the subject under discussion from all angles.

The fifth group discussion under the "SAMVAAD" program was held on 3rd September 2023, by the Finance and Investment Cell of Aryabhata College in collaboration with Vittshala -The Financial Literacy Cell of SRCC with the theme of "Constitutional Governance and Federalism In India".

The event was conducted in an online mode which was inaugurated by the Former Cabinet Secretary of India, 'Mr. K M Chandrashekhar'. He shared his opinion on the subject of fiscal centralization of power in India with insights regarding the establishment of NITI AAYOG and his experience with the now Prime Minister during the convention of NITI AAYOG in 2015.

The students from both colleges were part of this discussion from each year and course to gain this clear-sighted perspective from an intellectual like him.



#### 4. The Investor Co Workshop

29.09.2023

Seminar Room, Aryabhata College

Guest Speaker: Mr Harsh Jain

<https://drive.google.com/file/d/11oCAN-nsejcTNfz7NDn7pKZq7oGk0No6/view?usp=sharing>

On 29th September 2024, the Finance and Investment Cell of Aryabhata College, in collaboration with *The Investor Co*, hosted an engaging seminar focused on stock market trading and technical analysis. The event provided an opportunity for students to learn about stock trading through interactive simulations and gain valuable insights into the strategies used by professional traders.

The seminar was led by **Mr. Harsh Jain**, an expert in stock trading and technical analysis. His wealth of knowledge in the financial markets helped students understand the complex dynamics of trading in an approachable and engaging manner. The seminar concluded with an interactive Q&A session where students enthusiastically engaged with Mr. Jain, asking questions about stock trading, technical analysis, and career opportunities in the financial markets. The event saw **150 registrations**, demonstrating the students' keen interest in enhancing their knowledge of stock markets and financial trading.

The collaboration between the Finance and Investment Cell of Aryabhata College and *The Investor Co* proved to be a valuable learning experience for all attendees, with participants walking away equipped with practical knowledge and tools to navigate the world of stock trading



## 5. EUPHONY'23

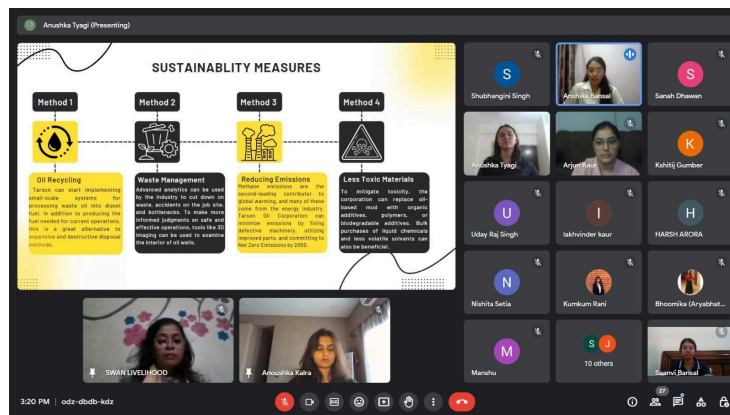
### 4th-6th October 2023

<https://aryabhatacollege.ac.in/society/d1wb5ajxjjuli55f203t345E.4%20Euphony%2023%20Report.pdf>

Euphony is the annual festival of the Finance and Investment Cell, at Aryabhata College. It incorporates a wide range of dynamic events. Euphony aims to ignite the competitive spirit among young minds. It provides them with a plethora of competitions and activities to perform and sharpen up their skills. Euphony helps the students enhance their knowledge, aptitude, and problem-solving ability.

### Competitions:

- A. Zeitgeist 2.0- The inaugural event that virtually set things in motion for EUPHONY, was Zeitgeist 2.0, a week-long case study competition that was held from the 28th of September to the 4th of October. The case study itself had a problem statement regarding ESG & Sustainability guidelines. The judging panel consisted of Ms. Meghna Joshi who is a Social entrepreneur, a Sustainability Enthusiast, and The founder of SWAN Livelihood, and Ms. Anoushka Kalra who currently serves as an Analyst at Deloitte with expertise in the field of ESG & Sustainability. The second edition of Zeitgeist proved to be a highly engaging and intellectually stimulating event, where participants demonstrated their prowess in analyzing real-world business scenarios.



- B. Creathon- It is a Filmmaking Competition wherein the teams were invited to college and were given a topic on the spot and were provided with three hours to script, shoot, and edit their videos for presentation before the judges. The topic they were given was, 'What life do you live behind the face of the society?'.  
The Judging panel for this competition consisted of Ms. Shivani Baig, with over 13 years

of experience as a Digital Marketing Manager and Instructor in education management, and Mr. Nelson aka Elsin, a profound video editor and content creator. He has vast experience in video editing and has worked with renowned faces of the industry like Paradox and many others. Their expertise was an invaluable addition to our event. Each of the participating teams demonstrated outstanding performance through their extraordinary efforts and admirable sportsmanship. Their combined efforts elevated this event into a truly unforgettable and thrilling experience for all participants. In the end, Team Simulacra was awarded as the winner for their exceptional storytelling and inventive approach.



C. *Finance Fierce*- The event kicked off with a virtual preliminary round, where eight teams secured their spots for "The Final Race Day." The trading ground then witnessed a roller coaster ride through three phases: Silent Bidding, Players Auction, and Counterfeit Paper Trading Simulation.



In the Silent Bidding phase, teams were allocated Formula 1 companies via Google Forms. With eight companies and eight teams, each team acquired one company based on their highest bid amount. The player auction closely resembled a real auction, with 20 players, each assigned a minimum bid price and quality points. The highest quoted amount determined the player's new team. The climax of the event was the trading round, where an infusion of 200 crores in fresh capital allowed teams to negotiate F1 kart prices amongst themselves. The best prices were locked in with a contract note at a trading center. After two hours of intense competition, Team Econova emerged as the champion.

- D. Invest-O-Rama- It is a Portfolio Management Simulator, involved in a real-life investment world. Based on the real world, the event had 2 rounds. The first round was an online quiz themed and based on investment and Portfolio Management and was conducted through Unstop which helped shortlist of top 8 teams for the next round. The teams were given an initial amount of money in the form of bank balance which they used in a fierce battle of investment IQ going over a year. The teams made investments and traded among themselves for profitable ventures between the turbulent share market, ups and downs in the economy, and surprise events for the profitable ventures and opportunities. After the roller coaster ride of various economic, social, and political events, the team with the maximum profit was declared the winner.



- E. Game of Life- The "Game of Life" event, spearheaded by Jiyaa, Khushi Dudy, and myself, seamlessly blended our unique Life game board with an exciting twist of a treasure hunt. Split into two rounds, the preliminary stage kicked off with an online treasure hunt, where only the fastest 8 teams progressed to the main round. This on-campus hunt carried a financial flavor, with teams receiving clues and racing against time to complete tasks. Success secured them a head start in selecting their preferred career option. Following career assignments, the Life game phase unfolded, challenging teams to navigate financial obstacles, including debt, by spinning the wheel and engaging in fun tasks. In the end, the victors were determined by the team with the most

accumulated wealth, with Team Victory Visionaries clinching 1st place, closely followed by Kasukabe Defense Group in 2nd position.

- F. IPL Dugout 5.0- It is an event with a real-time bidding war event revolving around the biggest cricket league IPL. With three laborious rounds gearing up from the quiz revolving around the domain of cricket followed by selecting the Top 10 teams out of the quiz and hosting virtual bidding over the competitive franchise through a silent bidding process and ultimately gathering up for the Dynamic Mega Auctions where franchises fought a battle of bids for their favorite players to create their all-time best Playing 11 with a diverse number of twists emerging in almost each round. The winning team from the final round was Team Ayush Mall from Aryabhata College.



- G. Gourmet Gamble- It is a case study competition in which teams were divided into two restaurant chains. The first round of Gourmet Gamble was an online quiz on Unstop which acted as an instrument to measure knowledge and skills. The quiz had 25 questions relating to various topics including Finance, General Management, Marketing, Human Resources, Operations, etc. Eight teams with the most points were selected out of 600-plus registered teams to compete in the final round of Gourmet Gamble. The Final round was a restaurant management simulator, in which all the teams would be divided into two chains, and the teams would have to work while creating a balance between the development of the franchisee and gaining personal profits.





## Cultural Activities

- **Balla Ball-** The inaugural edition of the Ballaball inter-college cricket tournament, organized under the banner of Euphony'23, was a thrilling spectacle. Four esteemed teams, namely Aryabhata College, Aatma Ram Sanatan Dharam College, Keshav Mahavidyalaya, and Motilal Nehru College, participated in this exciting cricket



extravaganza. The tournament featured intense matches played with a Red Flash Ball and a format of 10 overs per inning.

In the first match, Aryabhata College won the toss and chose to bat, exhibiting splendid batting prowess by posting a formidable total of 105 runs. Aatma Ram Sanatan Dharam College made a valiant effort but ultimately fell short in a nail-biting thriller. In the second match, Motilal Nehru College won the toss and elected to bat, delivering a sensational batting performance to score 129 runs in their 10 overs. Keshav Mahavidyalaya struggled in response, leading to a one-sided victory for MLNC.

- **Malang 2.0-** Hosted by the Finance and Investment Cell, Euphony the annual cultural extravaganza, reached its crescendo with the MALANG 2.0, a Group Dance and Solo Dance Competition. This electrifying event showcased a diverse range of dance forms, from contemporary to classical, hip-hop to fusion. The performers, including solo dancers and group acts, left the audience mesmerized with their incredible talent and creativity. This year's event featured 3 group dance teams across Delhi colleges (Spardha from Shaheed Bhagat Singh College, Swayy from Lakshmi Bai College, and Funk in Motion from MAITS) and 9 solo dancers, making it a resounding success. The event started at 1:00 PM and highlighted the vibrant talent and spirit of students. The energy was palpable with each act igniting the spirit of everyone

present. The ecstatic response by the audience sums up their performance. As the final notes of the competition, anticipation for next year's Euphony filled the air, promising another celebration of artistry and creativity.



- ***Band Performance-*** With the convergence of passion, dedication, and artistry at every stage, the Finance and Investment Cell. Aryabhata College organized a Band performance to electrify the evening with a unique flavor. The headlining band for the evening was 'Aurum', the official rock band of Ramanujan College. The performance kicked off with mesmerizing acoustic sets, creating an intimate and electrifying atmosphere. Their soulful melodies and harmonious vocals set the perfect tone for the evening. The setlist included a mix of popular covers, catering to a wide range of musical tastes, the highlight of the same was the song 'Choo Lo, by Local Train'. The incredible musical talent within the college community exemplifies the power of music to bring people together and create memorable moments. The performance by 'Aurum' could be stated as nothing sort of a success. Promoting local talent continues to build a strong relationship between communities through their diverse range of music genres, catering to a broader audience.

## 6. Finance Premier League 21st - 27th November 23

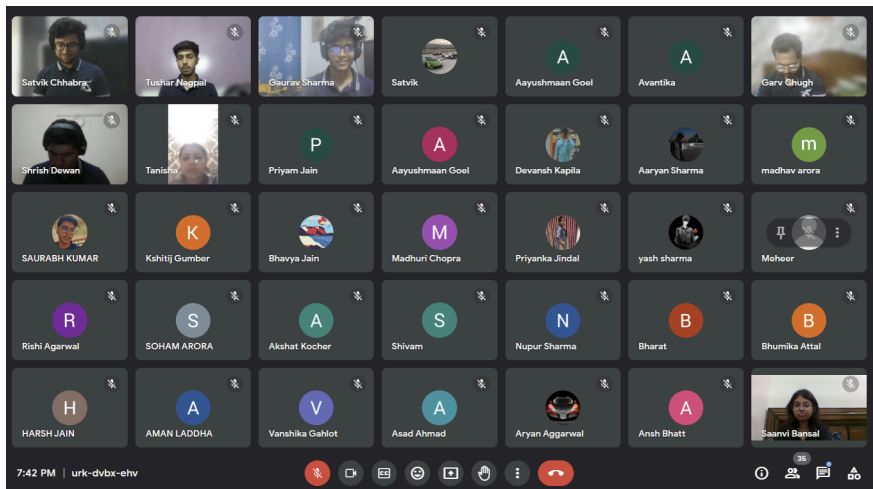
[https://aryabhatacollege.ac.in/society/d1wb5ajxjjujli55f203t345E.5%20FINANCE%20PREMIER%20LEAGUE%20\(FPL\)%20REPORT'23.pdf](https://aryabhatacollege.ac.in/society/d1wb5ajxjjujli55f203t345E.5%20FINANCE%20PREMIER%20LEAGUE%20(FPL)%20REPORT'23.pdf)

The Finance and Investment Cell at Aryabhata College organized the Finance Premier League (FPL) from 21st to 27th November, offering a dynamic competition to test financial and strategic skills. The event was divided into two rounds: Business Pitch and Portfolio Management.

In the first round, held from 21st- 25th November, teams presented detailed business plans, including company models, marketing strategies, and financing options. They analyzed competition and legal considerations, projected three-year growth, and proposed an IPO price and divestment percentage. The top 8 teams from this round advanced to the final stage.

The second round, held on 27th November, transformed the remaining teams into portfolio management firms. They were tasked with investing in eight fictional stocks, responding to market conditions shaped by news headlines, simulating a real-world trading experience from March to November. The teams had to adjust their portfolios strategically, placing buy/sell orders based on the fluctuating market.

Team Fox Punch emerged as the winner, receiving a trophy, while Team Farmease Connect was awarded an honorary mention as runner-up. The FPL demonstrated the Cell's commitment to fostering financial literacy and preparing participants for real-world challenges in business and finance.



**7. Group Discussion- Interim budget for Fiscal Year 2024-2025  
5th February 2024**

<https://aryabhattachcollege.ac.in/society/d1wb5ajxjjuli55f203t345E.6%20Group%20Discussion'24%20Report.pdf>

On 5th February 2024, the Finance and Investment Cell conducted its 1st Group discussion of the tenure 2023-2024 on the topic: Interim budget for Fiscal Year 2024-2025. The hour-long event consisted of the team discussing the fiscal, sectoral, financial, and monetary implications of the budgetary characteristics and the impact of the proposed policies within the framework. The event ended with a closing statement from each and everyone and a unique solution being posited by the participants. Shlok Advani emerged as the best speaker for this discussion.



## 8. Finomena 4.0

6th - 7th March 2024

### Speakers Involved -

Mr. Gaurav Ghai, founder of HTML hints

Ms. Isha Maloo, and Mr. Ganesh Ayyannar, mentor and coach for civil services examinations

<https://aryabhatacollege.ac.in/society/d1wb5ajxjjujli55f203t345E.7%20FINOMENA'24%20REPORT.pdf>

### Judges

Mr. Pardeep Singh

Ms. Komal Sangharia

The fourth edition of the Finance and Investment Cell annual flagship event- Finomena 4.0 was organized on the 6th- 7th of March. The two-day pan-India event was graced by the cordial presence of notable figures from various domains such as finance, business, economics, and education.

The event was inaugurated in the eminent presence of our Principal Prof. Manoj Kumar Sinha and our chief guest Mr. Gaurav Ghai, founder of HTML hints, on 6th March 2024. Next, we had a session with Ms. Isha Maloo, and Mr. Ganesh Ayyannar, mentor and coach for civil services examinations.

Simultaneously we conducted a case study competition named, Ace the Case 3.0, which featured participants from across the university and was judged by Mr. Pardeep Singh and Ms. Komal Sangharia. The case study focused on DhanDe, a mobile payments app, challenging teams to devise a revival strategy within 45 minutes. As financial advisors representing Martin Hill & Co., participants needed to address immediate concerns while charting a resilient course for DhanDe's future.

To bring a cultural aspect to Finomena, a poetry and storytelling show was organized wherein several poets were invited and they reached everyone's heart with their amazing poems.

Due to unforeseen circumstances, the event's second day had to be canceled.



## Extension Activities and Project Visits

### Project Samarth 2023

June 2023 - July 2023

<https://aryabhattachcollege.ac.in/society/d1wb5ajxjjujli55f203t345P.1%20Project%20Samarth%202023.pdf>

#### *Collaboration with*

The Rehabilitation Society of the Visually Impaired (RSVI) - June 2023

Pehchaan Street School - July 2023

Project Samarth, an initiative by Aryabhatta College's Finance and Investment Cell, empowers the underprivileged with financial awareness.



Bridging gaps and fostering upward mobility, provides knowledge and tools for informed decisions. Inclusive workshops and accessible resources nurture financial independence. Transformative and holistic, it instills resilience and prudent money management. Creating a ripple effect, it uplifts families and communities.

Project Samarth champions equitable financial literacy, a right for all. Education and compassion

drive lasting change. Project Samarth has successfully collaborated with The Rehabilitation Society of the Visually Impaired (RSVI).

This collaboration further strengthened our efforts to make a positive impact in the lives of visually impaired individuals.

Project Samarth also collaborated with “Pehchaan Street School” where members conducted multiple visits teaching underprivileged children the importance of finance, teaching them about money, debit, credit, and the importance of the banking system. The impact of our visit was clear to see, and the positive feedback from the community members was a testament to the effectiveness of the visit.



## Project Samarth 2024 March 2024 - April 2024

NGO Collaborated -

- Shubhakshika - An Educational Society:

<https://aryabhattachcollege.ac.in/society/d1wb5ajxjjujli55f203t345P.2%20NGO%20Financial%20Literacy%20-%20Shubhakshika%20Project%20Visit.pdf>

- Nanhe Pakshi:

<https://aryabhattachcollege.ac.in/society/d1wb5ajxjjujli55f203t345P.3%20Nanhe%20Pakshi%20NGO%20Visit.pdf>

The Finance and Investment Cell (FIC) at Aryabhata College conducted multiple visits to Nanhe Pakshi and Shubhakshika NGOs, focusing on enhancing financial literacy among underprivileged children aged 9 to 15. The primary goal was to empower these young individuals by imparting essential financial skills, enabling them to make informed decisions.

### Objectives

1. **Enhance Financial Understanding:** Introduce fundamental concepts like budgeting, saving, and the distinction between needs and wants.
2. **Promote Financial Responsibility:** Encourage responsible money management practices among marginalized youth.
3. **Identify Challenges:** Assess the conditions faced by underprivileged children and determine areas where they require additional support.

### Activities and Concepts Taught

1. **Budgeting:** Understanding daily expenses and the importance of financial planning.
2. **Banking and Insurance:** Introduction to banks' roles and functions, types of banks, and basic insurance concepts.
3. **Consumer Rights and Opportunity Cost:** Teaching the significance of consumer rights and the concept of opportunity cost in decision-making.

### Engagement and Feedback

Volunteers utilized interactive methods such as games, storytelling, and group activities to foster an engaging learning environment.



Feedback gathered through quizzes indicated a marked improvement in the children's understanding of financial concepts. Students showed enthusiasm and eagerness to participate in discussions.

## **Conclusion**

These initiatives underscored the vital role of financial literacy in shaping a brighter future for underprivileged children. The visits not only enriched the children's understanding but also highlighted the necessity for ongoing support in financial education. The FIC remains committed to empowering future generations through financial literacy programs.

## **List of Volunteers:**

Shreyanshi Pal, Satyam Singh, Chetna Chugh, Jigyasa Aneja, Rohnit Anand, Chahat Goyal, Aayush Choraria, Piyush Pal, Shrish Dewan, Avantika, Gaurav Verma, Tannu Singhal, Deepanshu, Saurabh Kumar, Srishti, Daksh Dewan, Vanshika Gehlot, Devansh Kapila, Garv Chugh.





## Podcasts

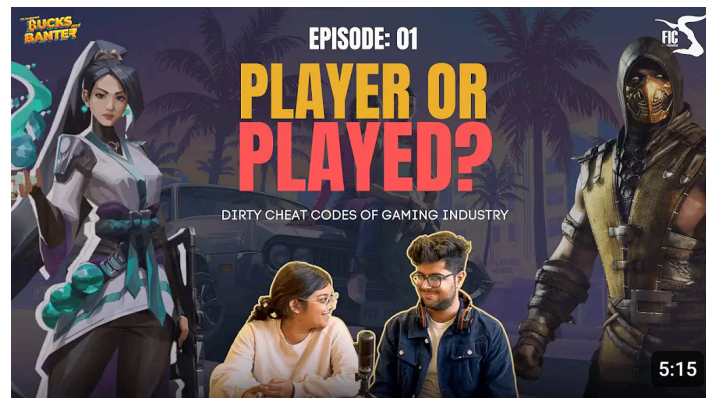
**Bucks and Banter- Monthly Podcast**  
Every Month Since January 2024

<https://aryabhatacollege.ac.in/society/d1wb5ajxjjujli55f203t345BUCKS%20AND%20BANTER%202023-24.pdf>

### **Episode 1: Player or Played - The Dirty Cheat Codes of the Gaming Industry**

This episode explores the controversial revenue strategies in the gaming industry, questioning the role of players and discussing the ethics of "free-to-play" games and mature content's impact on younger audiences.

- **Presenters:** Saanvi Bansal, Satvik Chhabra



### **Episode 2: Momonomics - The Economics Behind Delhi's Staple Food**

The episode delves into the cultural and economic significance of momos in Delhi, exploring market dynamics, personal stories, and health considerations around this beloved street food.

- **Presenters:** Daksh Dewan, Mohit Bhatnagar



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### Episode 3: Beyond the Playbook - Unorthodox Marketing Techniques and Creative Strategies

This episode covers the evolution of marketing strategies through case studies of companies like Red Bull and Zomato, examining creative approaches that revolutionize branding and audience engagement.

- **Presenters:** Yatharth, Meghna



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### Episode 4: The IPO Facade - Demystifying India's IPO Launches

An in-depth analysis of recent IPOs like Mamaearth and Paytm, this episode breaks down the complexities and risks of IPOs for investors in India's volatile market.

- **Presenters:** Shlok Advani, Chetna Chugh



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## Episode 5: Metro Matters - The Impact of Delhi Metro on City Life

This episode imagines the consequences of banning the Delhi Metro, highlighting its influence on daily life, urban planning, and transportation in the city.

- **Presenters:** Gaurav Sharma, Aayushmaan Goel



## Core Team

Gaurav Sharma	President
Saanvi Bansal	Vice President & Editor-In-Chief
Aayushmaan Goel	Design & Technical Head
Garv Chugh	Research Head
Tushar Nagpal	Public Relations Head
Tanisha	Public Relations Head
Priyam Jain	Content Head & Editor-In-Chief
Avantika	Project & Operations Head
Shrish Dewan	Project & Operations Head